

Selection Procedure, Assessment and Contracts

The selection process will take a maximum of 12 weeks. The selection procedure consists of two steps:

- **A formal assessment** in which IDFA Bertha Fund-staff will process all applications and assess their eligibility by the formal criteria as mentioned under eligible projects and applicants, and financial eligibility. Only complete applications that meet the formal criteria are taken into further consideration.
- **A committee assessment** that will consider all projects that meet the formal criteria. The assessment is made based on the entry form, additional documents and visual material and will be done using an assessment form based on pre-formulated criteria (see below). Scores will be given on each main selection criteria, and the maximum score will be 100 points. For distribution support, projects that score 75 or more points will be selected, upon availability of funds.

To make this selection the committee will meet in Amsterdam over the course of one day or can choose to hold the meeting by conference call for two days and discuss all projects that have passed the formal assessment. The committee members will give final assessment scores to each project according to the criteria as indicated in the assessment form below. These scores will determine the final selection. For distribution support, the fund can choose to hold the meeting by conference call depending on the number of applications to be discussed.

International Co-production

Assessment Form

| | | |
|---|---|----|
| Quality of the proposed project | When assessing the quality of the proposed project the following criteria are considered: Originality of the subject, Point of view, Style, Subject matter, Narrative structure and treatment and Cinematography | 30 |
| Feasibility of the project | When assessing the feasibility of the project, the following criteria are considered: Feasibility of the budget, the proposed Expenditure of the grant and feasibility of the finance plan, also in relation to the proposed delivery date of the final film. | 15 |
| Artistic quality of the team | When assessing the artistic quality of the team, the following criteria are considered: Experience of the filmmaker and/or Artistic quality of previous work, Professional experience of the applicant, Professional experience of other crew member/co-producer(s) from Europe (if applicable) and Professional experience of the co-producer(s) from country on the IBF Europe Country list | 20 |
| Quality of the co-production structure | When assessing the artistic quality of the co-production structure, the following criteria are considered: Level of artistic involvement of applicant co-producer in the project, Extend to which copyrights, shares and responsibilities have been fairly distributed, Added value of IDFA Bertha Fund Europe program compared to other co-production schemes in applicant's country of origin | 20 |
| Quality of the global distribution and marketing strategy | When assessing the quality of the global distribution and marketing strategy, the following criteria are considered: Distribution plan and Analysis of potential target groups | 15 |

Selection will be announced by email. All projects that are not selected will be informed by email. Upon request, declined projects can request an overview of the average scores for each of the selection criteria and feedback from IDFA Bertha Fund staff on their project. Although the committee will not reconsider any decision made, it is possible to resubmit a project in the next selection round.

Distribution of International Co-productions

Assessment Form

| | | Max. scores |
|---|---|--------------------|
| Quality of the proposed documentary (rough cut/final cut) | When assessing the quality of the proposed documentary the following criteria are considered: Originality of the subject, Point of view, Style, Subject matter, Narrative structure and treatment, Cinematography and Audience potential. | 40 |
| Quality of the global distribution and marketing strategy | When assessing the quality of the global distribution and marketing strategy the following criteria are considered: Distribution and marketing strategy territory 1*, Distribution and marketing strategy territory 2*, Distribution and marketing strategy territory 3*, Strategy for monitoring results | 30 |
| Financial feasibility of project | When assessing the financial feasibility of the proposed distribution project the following criteria are considered: Feasibility of the budget, Feasibility of the finance plan, the proposed Expenditure of the grant in relation to the proposed distribution strategies. Added value of the grant to the activities that still need to take place. | 15 |
| Quality of the partners | When assessing the quality of the partners the following criteria are considered: Professional experience of the partner(s) attached to the project, Quality of the proposed collaboration between the partners. | 15 |

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Contracts & Payments for all categories

Upon selection, the IDFA Bertha Fund shall send the applicant a concept agreement in which all requirements and obligations are stated. After approval by the applicant, the final contract will be signed in two original copies by the applicant and the representative of the fund. The funding agreement can only be reached with the European partner. The IDFA Bertha Fund works with standardized contracts for each of its funding schemes. These contracts have been formulated in collaboration with a legal consultant.

In return for a co-production or distribution grant, the IDFA Bertha Fund shall request the following:

- Recognition of IDFA Bertha Fund – Europe support by placing the logo of the fund in the opening and closing credits of the final documentary and all publicity material. Specific details will be listed in the funding agreement.
- Certain non-commercial rights that will be stipulated in the funding agreement.
- For co-production grants, annual reports on the exploitation and screenings of the documentary for a period of three years after the first public screening.
- For distribution grants, a full narrative and results report on the distribution activities indicating screenings and audience reached.

The grant will be paid in three terms:

Co-production

- 50% upon receipt of original signed contract by both parties, **confirmation of 50% of the total financing, verification of the share** of the co-producer(s) coming from countries participating in the MEDIA sub-program and **a payment request** (within six months of selection).

Please note: the verification of the share should be included in the co-production agreement or in a separate document signed by all producers. In case the shares will be divided pro ratu, we still need a confirmation that the share of the producers from MEDIA sub-program countries together will never be below 20% or over 70%.

- 30% upon receipt of a payment request, an mp4 of the rough cut (in case of production) or final offline cut (in case of post-production)
- 20% upon **receipt and approval** of a financial report including the **official approval** of an **external auditor** on the expenses made, an mp4 of the final documentary with English subtitles, and a payment request. (within three months of completion of the project, and **before 1 June 2023**)

Distribution

- 50% upon receipt of **original signed contract** by both parties, **confirmation of the total financing, confirmation of partners from 3 territories** and **a payment request** (within three months of selection)
- 30% upon receipt of a copy of the final documentary including all end credits with English subtitles and a narrative update on the implementation of the distribution plan
- 20% upon **receipt and approval** of a complete narrative report and a financial report including the **official approval** of an **external auditor** on the expenses made, and a payment request. (within three months of completion of the project, and **before 1 June 2023**)